



# National Cursillo® Movement

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## MEMO

**Date:** May 17, 2016

**To:** All Language Lay Directors

**From:** Hoang Tran, National Cursillo Service Administrator (NCSA)

**Subject:** Status of \$3/YR Campaign Fund & Extra 10% Book Discount

As you know, the \$3/YR Campaign was introduced in 2013 at the 23<sup>rd</sup> National Encounter at Hofstra University in New York as a solution to a brighter future for the Cursillo Movement in the United States. We have received ~\$109K as of April 2016 and given back \$146K to Diocesan Cursillo Movements as follows:

- \$70K: extra 10% book discount during FY2015 & FY 2016
- \$50K: reduced National Encounter (NE) registration fee in 2014, 2015 and 2016
- \$21K: National Encounter vouchers for Lay Directors
- \$5K: book vouchers & workshops for establishing Cursillo Movements

The \$3/YR Campaign fund has a negative balance of \$37K; therefore, National Cursillo Center is not able to continue offering extra 10% book discount for FY2017 unless we receive at least \$40K from now till the end of September 2016.

The participation ratio is still around 1%. Please reach out to the 99% of potential donors and create a momentum for building a brighter future for our beloved Cursillo Movement.

The campaign is depending on the 1,000,000 plus Cursillistas in the United States. WE are the faithful stewards of Cursillo and this campaign. Without YOU there is no campaign. Without YOU there is no Cursillo. Without Cursillo, there is no Evangelization!

Thank you so much for your collaboration and continuous support!

De Colores!